

Spirit-Led

Companies overlooked by traditional investors based on lower financial projections. Leadership prioritizes sustaining operations, versus scaling for an exit. We believe a Kingdom portfolio includes investments in this quadrant.

Maximizing Talents

Investors seeking strong spiritual, social and financial returns. These investments generally operate in established markets, have opportunity to scale, and target a private equity or strategic exit.

Capitalistic

Generally includes investments focused on maximizing financial returns. Social and spiritual impact is small and often not considered.

Buried Talents

Usually, a conservative or underperforming investment with little social, spiritual or financial returns.